10th Anniversary Game Night!!

Chance for Change

Benefiting Answering T.T.P. Thrombotic Thrombocytopenic Purpura Foundation

Corporate Sponsorship Opportunities
Chance for Change

Dear Supporter:

This is your Chance to help Change the future for all TTP patients as we enter into our 10th Annual Chance for Change Game Night Event! With no known cure, patients are experiencing multiple TTP crises, consuming 100’s of units of blood, and living each day in fear of another relapse that could end in irreversible kidney damage, heart failure, or stroke. Still today, patients are losing their battle with TTP because of a lack of awareness and understanding of the disease resulting in a delayed diagnosis which is critical to surviving a TTP crisis.

TTP afflicts only 3 in 1 million people annually. Like other rare disorders suffered by 1 in 12 Canadians, TTP is too rare to make it economical for pharmaceutical companies to specialize research to find a cure. We need your help to raise funds to support research to ease treatment and find a cure!

Chance for Change’s passionate and talented team of volunteers provide Answering TTP Foundation the chance to change the prognosis of TTP patients by enthusiastically supporting Foundation initiatives. Our team of volunteers, comprised of TTP patients, supporters and colleagues are personally motivated to raise awareness of Thrombotic Thrombocytopenic Purpura [TTP]. To date our team has raised over $1,350,000 to fund research initiatives, and we hope to continue to raise the bar every year with the help of your generous contributions.

Our committee appreciates this opportunity to provide you and your business colleagues with information about how you can Help Answer TTP.

We need you to ensure there is a Chance for Change!

Sincerely,

Tammy Robertson
In support of our annual fundraising event, our generous sponsors from Canada, U.S. and Europe have contributed a great deal to opening up opportunities for a Chance for Change. We welcome you to join this elite group of supporters providing benefit to TTP patients around the world.
2018 Major Contributors

This elite group of contributors has continuously supported our event and have provided a level of prestige and class to the event through their generous donations of gifts-in-kind and services. We thank them generously, and wish to invite others to participate in our 10th Annual Chance for Change Game Night April 27, 2019.
Answering TTP Foundation

Answering TTP Foundation is a registered charitable organization that has raised over one million dollars since 2010. In addition to providing patients with support, education and a unified voice—with the aim of alleviating the feelings of isolation and confusion that naturally accompanies the diagnosis of a rare disease, the foundation also funds research initiatives in the hopes that one day we will find an answer for TTP.

TTP is too rare to make it economical for pharmaceutical companies to specialize in research to find a cure. That means it is up to us to raise funds for research to find an answer for this potentially devastating blood disorder. Your support can and does make a difference! Answering TTP Foundation has committed over $1.6 Million to support clinical and scientific research through 2019 to further the knowledge of TTP. For more information about TTP and the Foundation, we welcome you to visit www.AnsweringTTP.org

Eleven years ago I was a 28-year old indestructible newlywed recently armed with an MBA embarking on my career. Suddenly I was faced with a challenge I never expected. I started a battle with a very serious, rare and relapsing autoimmune blood disorder, TTP. My initial diagnosis took over a week. Symptoms started when I removed my swim goggles and a dark hole in the center of my visual field appeared. I was not terribly worried because I had been suffering from strange visual migraines for 8 months prior, and I thought this was just a new twist to the psychedelic migraine aura that usually lasted 20 minutes. After nervously waiting for the migraine to clear, we gave up and went to a downtown Toronto Emergency Room.

I was extremely lucky to have not suffered irreversible heart, brain or kidney damage or to have died. This not uncommon lengthy delay in diagnosis underscores the need to further awareness of this disorder to save lives.

Diagnosis is only part of the battle. TTP treatment is tough. I have received blood donations from close to 600 selfless strangers. To add to the stress and discomfort of the plasma blood exchange treatments is the Prednisone, a steroid medication with many unpleasant side effects, to suppress the immune system. Moreover, since I continue to relapse I have also started more experimental chemotherapy treatments to wrestle the blood disorder into remission. I have endured this six month long treatment process four times thus far.

Today I remain baffled as to how I ended up with this very rare disorder, and am concerned for the future, that before September 2, 2008, I took for granted. I sincerely hope you’ll join our efforts by supporting our initiatives. Together we can help answer TTP.

Sincerely,

Sydney Bryant Kodatsky

Executive Director, Answering TTP Foundation

<table>
<thead>
<tr>
<th>Organization Details</th>
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</thead>
<tbody>
<tr>
<td><strong>Organization Name</strong></td>
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</table>
| **Mailing Address**   | 22 Prince George Drive  
                        | Toronto, ON M9A 1Y1 |
| **Contact Details**   | Local: 416-792-4656  
                        | Toll Free: 1-888-506-5458  
                        | Contact@AnsweringTTP.org |
| **Charitable Reg. No.** | 84600 4802 RR0001 |
| **Registered**        | Incorporated 2010 |
| **Website**           | www.AnsweringTTP.org |
| **Audited Financial Statements** | Available upon Request  
                        | Contact@AnsweringTTP.org |
Event Details

Community Need: This event is Answering TTP Foundation’s most successful means of raising funds to meet the foundation’s research funding goals, and to raise awareness of TTP globally. We reach out to 100’s, if not 1,000’s of businesses and consumers in our soliciting efforts, each time impacting overall awareness of TTP and providing the recipients of our literature their first visual connection to our sponsor logos.

Attendance: Our 2019 goal is to attract 200+ attendees. Demographics will likely include business professionals, physicians and TTP patient supporters of all walks.

Geographic Scope: We solicit ticket sales primarily in the Greater Toronto Area for this event, where the majority of our committee members have access to and contacts with local businesses. We also reach into the Pickering, Whitby, Oshawa area, as well as Guelph, Cambridge, Kitchener and Waterloo regions.

Date/Location: Our 10th Annual event is being held at Famous People Players in Toronto on April 27, 2019.

Event Success

Chance for Change Game Night was first introduced by Sydney Kodatsky and Heather Bryant in 2010, working directly with their family to organize the first fundraising event benefiting Answering TTP Foundation. Family, friends and colleagues were invited into her home for an evening of bidding on silent auction prizes, winning raffle chances through casino-style gaming, and educational awareness of TTP. They raised $22,000 in 2010.

We’ve rebranded our fundraising event to accommodate growing interest and support. The event is open to the public and will be well publicized, with the intent of attracting as many as 250 attendees from the Greater Toronto Area (GTA).
Why Consider Sponsorship?

There really is nothing like the face-to-face opportunity to promote your product or service to a desirable audience. Answering TTP Foundation offers you the opportunity to build your brand responsibility and to place your product, image or service in the hands of hundreds of potential customers.

Sponsorship Visibility

We offer many effective and exciting ways for our sponsors to be seen by their customers and potential customers. Your logo will appear throughout the event and will be implanted in the minds of our event-goers as it is included in our media advertisements and promotions. We encourage sponsors to participate in our events to achieve maximum value from their sponsorship.

- Banner Placement
- Website Logo/Link
- Event Banners
- PowerPoint Loop
- Sponsor Recognition at Dining and Food Tables

The Answering TTP Foundation has been very successful of late in raising funds for a very worthy cause. The success is a reflection of the very hard work offered up by a core group of dedicated individuals. Having seen this work first hand our company has been continually inspired to increase its’ support of their fundraising efforts as they challenge themselves, and those around them, to reach new and higher goals. We wish them success, and, would ask that you as well, give them your support.

Mike McIntyre
Unilock Ltd. (Ontario)

I am a partner at Gardiner Roberts, LLP, which has been a sponsor of the annual Chance for Change Game Night. Having known someone who has suffered from TTP and seeing its serious impact, I know what a worthy cause this is that needs more financial support. It is important to increase awareness and research. I have attended the annual game night the last two years. It was a great combination of supporting a worthy cause and having a very enjoyable night. I am glad to see that it has been so successful that it is being moved to a larger venue.

Bill Bernstein
Gardiner Roberts, LLP

Consumers like businesses that care. How better to exhibit that care than to sponsor a rare disorder, not funded by the government or by pharmaceutical companies.
Sponsorship Opportunities

We are appreciative of contributions at all levels. The quality, as well as quantity, of our silent and live auction prizes is critical to the success of our event. The advertising contributions provide a venue for us to proudly share the business contacts supporting Answering TTP Foundation, and Sponsorships give us the ability to make a sizeable difference in our quest for increasing awareness of TTP and improving the prognosis for TTP patients. We’re counting on you to give!

Financial Sponsorship

**Partner**   $27,500 Investment
Partners will be offered the highest level of visibility and exposure for the event. This sponsor will be recognized in all publicity for the event and will be presented as the Champagne Reception Sponsor.

**Platinum Sponsor**   $10,000 Investment
Platinum Sponsors will be offered the 2nd highest level of visibility and exposure for the event. This sponsor will be recognized in all publicity for the event and will be presented as a major contributor during the event.

**Gold Sponsor**   $6,500 Investment

**Silver Sponsor**   $3,500 Investment

**Bronze Sponsor**   $1,000 Investment

Raffle Prizes /Silent Auction Items

**Anything Goes!** In addition to your sponsorship donation, we’d like you to consider the donation of an item that can stand alone in our Silent Auction to help raise even more funds for Answering TTP.

Our team is attempting to create an ALL NEW exciting auction with items never seen before by our guests. We’re always looking for unique items that will draw the interest of our guests when bidding at our auction tables.
Sponsorship Benefits — Financial Support

Sponsorship packages offer a great opportunity to gain excellent exposure as an outstanding member and supporter of the community. We have developed a set of sponsorships for all budgets and sponsorship levels. Sponsorship Funds will be directly allocated to Answering TTP Foundation.

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<tr>
<th>Answering TTP Foundation Sponsorship Benefits</th>
<th>Partner $27,500</th>
<th>Platinum $10,000</th>
<th>Gold $6,500</th>
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**Note:** Sponsorship giving will be recognized at the Chance for Change fundraising event held on April 27, 2019 if commitments are forwarded in writing prior to March 31, 2019.
Sponsorship Invitation

We invite you to complete this form to communicate your commitment to participate as a **2019 Sponsor of Chance** for **Change Game Night**, benefiting Answering TTP Foundation.

**Solicited by:**
_________________________________________________

**Company Name** ___________________________________________________
**Contact Name** ___________________________________________________
**Address** ___________________________________________________________
   Unit  Street No.  Street Name
   City  Province  Postal Code
**Telephone** ___________________________________________________________
**Email Address** _____________________________________________________

Please Submit this form, with your donation payable to:  **Answering TTP Foundation**
   
   **Attn:** Sydney Kodatsky
   22 Prince George Drive
   Toronto, ON M9A 1Y1

**Financial Sponsorship**
- Partner $27,500
- Platinum $10,000
- Gold $6,500
- Silver $3,500
- Bronze $1,000

**TOTAL INVESTMENT**
   - Sponsorship $__________
   - Cash Donation $__________
   - TOTAL $________________

**Note:** Sponsorships and advertising are not eligible for charitable tax receipting as per CRA guidelines. Instead, a letter of Fair Market Value for these funds can be provided indicating acknowledgement of the event and monies raised for Answering TTP Foundation.
In-Kind Gifts 2019 Charitable Contribution Receipt Request

Bidding for a cure is another major contributing factor to our fundraising event. We invite you to contribute gifts in-kind for our live and silent auctions on April 27, 2019. Please include this form with your donation.

Company Name ___________________________________________________

Contact Name ___________________________________________________

Address ________   ____________    ____________________________

             Unit              Street No.               Street Name

Telephone _____________________________

City     Province        Postal Code

Email Address ___________________________________________________

Use this form for:
- Silent Auction Items

Solicited by:

Submit Donations To:

Answering TTP Foundation
Certificates:
c/o Tammy Robertson
306-43 Hanna Avenue
Toronto, ON M6K 1X1

Packages:
c/o Maria Connell,
Vintage Hardwood Flooring
409 Evans Ave
Etobicoke, ON M8Z 1K8

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Note: Please note, as per CRA guidelines, tax receipts cannot be issued for: In-kind sponsors who donate products or services and receive promotional benefits (this includes gift certificates as the user usually spends more upon use of the gift certificate); and donated services such as hiring someone/thing for an event (e.g. tent setup).
Sponsorship Opportunities — How to Contact Us

We can’t wait to talk to you about the many sponsorship opportunities that await you this year. We’re approaching our 9th major annual fundraising event, and are looking forward to partnering with companies across Canada, the United States and Europe to continue our quest to raise awareness globally.

Our sponsorship is growing as a result of you. Please encourage other businesses, colleagues and friends in your community to join you in sponsoring **Chance for Change**, benefiting Answering TTP Foundation.

We need you to ensure there is a Chance for Change!

**Contact:**

Tammy Robertson, Chair
Cell 416-786-1768
Tammy@AnsweringTTP.org

Or

Maria Connell, Volunteer
Cell 416-986-8618
Maria.Connell@vintageflooring.com