

ASK FOR DONATIONS (5 to choose from)

I NEED YOUR SUPPORT

Dear Friends and Family,

As you may know, I have accepted the challenge and am participating in the Walking Warriors Battling Breast Cancer Walk. Did you know that every three minutes, another woman in the United States is diagnosed with breast cancer? I didn't, and I was shocked to learn how prevalent this horrible disease has become in this country.

I am eager to get started with my fundraising and I need your support! I have pledged to raise money for the Walking Warriors Battling Breast Cancer as part of my participation in the walk. Your contribution will help to support medical research into the possible causes of and cure for breast cancer, education and early detection programs, and clinical care and support services for women with breast cancer in communities across the country. There is a special focus on helping medically underserved women, the poor, minorities, the elderly, or those with inadequate health insurance. And much of the money granted by the Foundation goes back to the communities where it was raised, supporting everything from local grassroots programs to national organizations.

It is faster and easier than ever to support this great cause — you can make a donation online by simply clicking on the link at the bottom of this message. Whatever you can give will help! I truly appreciate your support and will keep you posted on my progress.

Thank you for your support; you really do make a difference.

DO A GOOD DEED

Dear Friends and Family,

As you probably already know, I have decided to participate in Walking Warriors Battling Breast Cancer Walk. This is such an important cause to me because this year, an estimated 40,000 women will die from the disease. Breast cancer takes another life every 14 minutes. Another woman is diagnosed with breast cancer every 3 minutes. An estimated three million women are living with breast cancer. One million of them don't yet know it.

As part of the event, I pledged to raise money. I would love your support so that I can reach my fundraising goal. With the donations raised, the WWBBC will provide support and resources for women affected by this terrible disease. This will help so many people in our own community and throughout the country. Any amount you can give is great; I just appreciate your support.

It is faster and easier than ever to support this great cause — you can make a donation online by simply clicking on the link at the bottom of this message. Whatever you can give will help! I truly appreciate your support and will keep you posted on my progress.

Thank you for supporting me always, but especially in this challenge; you really do make

a difference.

FIRST-TIME WALKER

Dear Friends and Family,

For a long time I've thought about doing a long-distance walk to benefit the breast cancer cause, and this is the year when I finally say "No more excuses!" Breast cancer has become too widespread and I can no longer continue to sit back without taking action! I hope you'll join and support me in the fight.

I'll walk as one with a community in the Walking Warriors Battling Breast Cancer Walk (WWBBC). I chose this event because I'm so impressed that WWBBC addresses the whole picture: medical research into the possible causes, prevention, treatment and cure of breast cancer; clinical care for breast cancer patients; support services for patients and their families; educational seminars; and early detection programs.

It's easy for you to join me—no walking involved! Your tax-deductible donation will not only help me reach (and hopefully exceed!) my fundraising goal. It will also move us closer to the end of breast cancer. To make an online donation, simply click on the link at the bottom of this message. If you prefer to write a check, please make it payable to "Walking Warriors Battling Breast Cancer" and send it to me.

Thank you for supporting my commitment.

Best regards!

ALUMNI WALKER

Dear Friends and Family,

It's that time of year again: my annual Walking Warriors Battling Breast Cancer Walk is just around the corner, and I can't wait!

To all of you who have supported me in past Walks, you have my deepest thanks, and I welcome you back as an important part of my "team."

I do this walk for so many reasons: because there are three million women in the United States living with breast cancer—and one third of them don't even know it. Because no one knows what causes breast cancer or how it can be prevented or cured. And because I know too many people who have struggled with and been affected by this awful disease.

I have to admit: I also do it because it's the best weekend I have all year! It's a community of many diverse people coming together with one single goal— to end breast cancer! We are greeted as heroes with every step. It's very powerful, and it's a lot of fun!

One of the best parts of every WWBBC walk is learning how some of the funds we

raised will be used. Organizations large and small throughout our community and all over the country receive grants from the WWBBC to allow women and men to receive the screening, support and treatment they require regardless of their ability to pay, and to fund leading-edge research. All because of the support I receive from you.

180,000 more breast cancer diagnoses in this country. I want to ask you to please donate again this year to make an even bigger impact in the lives of those who so desperately need it.

To make a tax-deductible contribution, simply click on the link at the bottom of this message. If you prefer to write a check, please make it payable to “WWBBC” and send it to me.

Thank you for your continued support.

SURVIVOR

Dear Friends and Family,

As most of you know, I was diagnosed with breast cancer. During my treatment and recovery, I came to realize that I am blessed with an amazing circle of family and friends. I am also extremely fortunate to have a good healthcare plan, and to live in a city where great doctors and quality care is readily available.

This year, I will proudly walk in the Walking Warriors Battling Breast Cancer (WWBBC) Walk as a survivor. I walk for those who are not as fortunate, for those who can't afford proper medical care, for those who are seeking a cure for this disease.

I will walk a marathon and a half (that's nearly 40 miles!) and I plan to raise next few months training and fundraising. I'm one of thousands of people all over the country who will be doing this to raise funds for the WWBBC Breast Cancer Crusade and support their mission to advance access to care and find a cure.

I'm honored to help others get the same chance at survival that I had. And I'm looking forward to a special WWBBC day celebrating my own survivorship among a community of people who are just as passionate about this cause as I am.

Please help me—and all who are impacted by breast cancer—by making a tax-deductible contribution. To donate online, simply click on the link at the bottom of this message. If you prefer to write a check, please make it payable to “Walking Warriors Battling Breast Cancer” and send it to me.

As I cross that finish line as a Survivor, I will carry with me the hopes of each and every person who has helped me to thrive since that life-changing day when I first heard that diagnosis. And that includes you!

On behalf of the tens of thousands of people whose lives may be saved by your actions, thank you.